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For Immediate Release:

**INDIAN PUEBLOS MARKETING INC. WELCOMES  
U.S. EAGLE FEDERAL CREDIT UNION TO AVANYU PLAZA**

**STATE'S LONGEST STANDING CREDIT UNION IS FIRST TENANT  
TO OPEN IN NEWLY BUILT AVANYU PLAZA PHASE II**

**RIBBON CUTTING SCHEDULED FOR APRIL 20**

**Albuquerque, NM (April 19, 2022)**—The Indian Pueblo Cultural Center Campus is pleased to announce that U.S. Eagle Federal Credit Union, New Mexico's longest standing credit union, has opened its doors in the rapidly growing Avanyu Plaza, which is part of the thriving 12<sup>th</sup> Street business and cultural district.

A ribbon-cutting hosted by the American Indian Chamber of Commerce of New Mexico will mark the occasion on Wednesday, April 20 at 1:30 p.m. at the new branch, located at 2500 12<sup>th</sup> Street, Unit F, Suite 1, directly east of the Indian Pueblo Cultural Center.

U.S. Eagle was founded in 1935 to serve U.S. government employees. Its original location was in Downtown Albuquerque; now it has nine branches in Albuquerque, Bernalillo, Santa Fe, and Farmington, and as of 2020 had assets of almost \$1.3 billion.

"We are very excited about our new Avanyu Plaza location," stated Marsha Majors, President and CEO of US Eagle. "It is very close to several of our select employer groups, and the location is ideal due to its accessibility. We look forward to forming long-term partnerships with everyone on the Indian Pueblo Cultural Center Campus."

"We are happy to welcome U.S. Eagle to the Avanyu Plaza family, and thank them for choosing this rapidly growing cultural corridor as their latest location to serve its more than 80,000 members," said IPCC/IMPI President/CEO Mike Canfield. "This location in the heart of Albuquerque will allow the credit union to better serve its membership, and provides new employment and economic opportunities."

Acoma  
Cochiti  
Isleta  
Jemez  
Laguna  
Nambé  
Ohkay Owingeh  
Picuris  
Pojoaque  
Sandia  
San Felipe  
San Ildefonso  
Santa Ana  
Santa Clara  
Santo Domingo  
Taos  
Tesuque  
Zia  
Zuni

2401 12th St. NW  
Albuquerque, NM 87104

866-855-7902

[IndianPueblo.org](http://IndianPueblo.org)



### About the Indian Pueblo Cultural Center:

Founded in 1976 by the 19 Pueblo tribes of New Mexico, the Indian Pueblo Cultural Center is a world-class museum and cultural center located in the historic 19 Pueblos District. The Mission of the IPCC Campus is to serve as a gathering place where Pueblo culture is celebrated through creative and cultural experiences while providing economic opportunities to Pueblo and local communities. Visitors can learn fascinating history, shop for Native jewelry and art, watch a cultural dance, hear Native languages and experience the flavors of traditional and contemporary Native cuisine. To learn more, please visit: [www.indianpueblo.org](http://www.indianpueblo.org) and [www.facebook.com/IndianPueblo](https://www.facebook.com/IndianPueblo).

### About Indian Pueblos Marketing, Inc.

[Indian Pueblos Marketing, Inc.](#) (also founded by the 19 Pueblo tribes of New Mexico) includes a variety of commercial enterprises designed to support the Indian Pueblo Cultural Center and provide economic opportunities to the Pueblo and local communities. IPMI is a for-profit umbrella that includes the Indian Pueblo Store, a premier Native American arts store and website, Four Winds convenience store, the largest Starbucks in New Mexico, the top-rated Holiday Inn Express in Albuquerque, TownePlace Suites by Marriott Albuquerque Old Town, Extra Space Storage and more that support our Pueblo culture and communities.

- Acoma
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