



**CONTACT:**

Yvette Perez  
Marketing Manager  
Indian Pueblo Cultural Center  
2401 12<sup>th</sup> Street NW, Albuquerque, NM 87104  
yperez@indianpueblo.com

For Immediate Release:

**INDIAN PUEBLOS MARKETING, INC. (IPMI) PROVIDES UPDATE  
ON LATEST COMMERCIAL DEVELOPMENT AT AVANYU PLAZA**

**TOWNEPLACE SUITES BY MARRIOTT ALBUQUERQUE OLD TOWN,  
LOCATED IN AVANYU PLAZA, NOW OPEN FOR RESERVATIONS**

**Downloadable Electronic Press Kit:**

[https://www.dropbox.com/work/Marketing/01\\_IPCC%20MARKETING%20TEAM%20SHARE/05\\_IPCC/01\\_Media%20Photo%20Requests/Electronic%20Press%20Kit](https://www.dropbox.com/work/Marketing/01_IPCC%20MARKETING%20TEAM%20SHARE/05_IPCC/01_Media%20Photo%20Requests/Electronic%20Press%20Kit)

**Albuquerque, NM (September 16, 2020)**—Indian Pueblos Marketing, Inc. (IPMI) is pleased to announce exciting progress on its next phase of property development at Avanyu Plaza, which is located across from the Indian Pueblo Cultural Center (IPCC) in the 12<sup>th</sup> Street business and cultural district.

- TownePlace Suites by Marriott Albuquerque Old Town opened in early August, 2020. The beautiful, extended-stay hotel has 92 rooms and provides easy access to I-40, Albuquerque International Sunport, downtown, the Indian Pueblo Cultural Center and its distinctive array of shops and eateries on the IPCC Campus. The hotel's spacious suites each have fully-equipped kitchens, as well as amenities that provide the comforts of home. All guests receive a fresh, complimentary breakfast, free on-site parking, free Wi-Fi, and access to a guest laundry room. The hotel's pet-friendly accommodations also include meeting rooms, an indoor pool, an outdoor barbeque area and a fitness center that is open 24/7. Reservations can be made at:

<https://www.marriott.com/hotels/travel/abqtw-towneplace-suites-albuquerque-old-town/>

- The IPCC Campus Security Team now occupies its new, fully-operational 2430 sq. ft. Security Command Center. The facility is equipped with a powerful video surveillance system and is located adjacent to the new hotel and park area in the center of the nearly 80-acre Campus. It ensures

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1-866-855-7902  
FAX: 505-842-6959  
INDIANPUEBLO.ORG  
2401 12TH ST. NW  
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87104



public safety throughout the vast cultural, entertainment and office complex. There is also office space available for use by the Albuquerque Police Department and the Bureau of Indian Affairs Law Enforcement.

- Construction at the community park, which will be known as Avanyu Plaza, is now complete, following installation of a shade canopy and dynamic, colorful lighting. This space will be used as a community gathering area and as a location for small events. Due to the construction of Avanyu Plaza's Retail Phase II projects, which are adjacent to the park, there is a temporary fence on the north side of the park.
- IPMI broke ground on its Retail Phase II projects in September 2020, with the goal of opening those spaces in the spring of 2021. There will be three buildings with a total of approximately 21,000 sq. ft. of retail space. The plan includes a combination of tenant businesses, as well as businesses owned and operated by the Indian Pueblo Cultural Center and Indian Pueblos Marketing, Inc.— including a restaurant and retail shop. (Several potential tenants are actively considering leasing space and additional retail space is available for lease.)

“With the addition of the Marriott, our Security Command Center and the community park at Avanyu Plaza, our vision for the development of the Indian Pueblo Cultural Center Campus is coming to fruition. It aligns perfectly with the Pueblo core value of hospitality, as well as IPCC's mission of serving as a dynamic gathering place where Pueblo culture is celebrated through creative and cultural experiences,” says Mike Canfield, President & CEO of IPCC/IPMI. “Our development at Avanyu Plaza also provides terrific economic opportunities for Pueblo and local communities and continues to transform the 12<sup>th</sup> Street corridor into a vibrant, thriving area in which both residents and visitors eat, shop, learn and discover.”

Today's innovative event, hosted by Mike Canfield and fully produced in-house by IPCC's Marketing team, was IPCC's first-ever virtual press conference. IPCC is honored to have had the participation of Congresswoman Deb Haaland and Mayor Tim Keller in today's program. IPCC is also pleased to have had many community partners and organizations in its digital audience, including: representatives from the Economic Forum of Albuquerque; The Greater Albuquerque Chamber of Commerce; Albuquerque Economic Development; Visit Albuquerque; the New Mexico Tourism Department; the Near North Valley Neighborhood Association; ACI; NAIOP; the City of Albuquerque and Albuquerque City Council; Bernalillo County; and the State of New Mexico.

IPCC is also proud to have had in attendance many of its partners in these exciting new business ventures at Avanyu Plaza, including: Sun Capital Hotels, Studio Southwest Architects; Peter Butterfield Architecture; Hart Construction; Buffalo Design Architects; JADE General Contractors; the Wright Group; Kleinfeld

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Commercial Brokerage; Colliers International | New Mexico; and BBVA Compass Bank. Also attending today's virtual event are IPCC's Avanyu Plaza tenants, including: Sixty-Six Acres; Laguna Burger; Domino's Pizza; and the BIA.

Finally, IPCC is deeply honored to have had in attendance its Board of Directors, shareholders, representatives from the All Pueblo Council of Governors, the 19 Pueblos District and many members of its tribal communities and dedicated staff.

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IPCC's Electronic Press Kit contains a full complement of materials that the media can use for stories. This includes this press release, a fact sheet, an IPCC Campus map, logos, photos, video and renderings of the next phase of retail property development. Also, today's entire presentation is available on demand. Everything is accessible via this link:

<https://indianpueblo.org/news-media/>

**About the Indian Pueblo Cultural Center:**

Founded in 1976 by the 19 Pueblo tribes of New Mexico, the Indian Pueblo Cultural Center is a world-class museum and cultural center located in the historic 19 Pueblos District. The IPCC's mission is to preserve and perpetuate Pueblo culture, and to advance understanding by presenting with dignity and respect the accomplishments and evolving history of the Pueblo peoples of New Mexico. The Center is temporarily closed due to the pandemic but, under normal circumstances, visitors can learn fascinating history, shop for Native jewelry and art, watch a cultural dance, hear Native languages, and experience the flavors of traditional and contemporary Native cuisine. To learn more, please visit: [www.indianpueblo.org](http://www.indianpueblo.org) and [www.facebook.com/IndianPueblo](https://www.facebook.com/IndianPueblo). We update these pages immediately anytime there is a change to the Center's status and hours.

**About Indian Pueblos Marketing, Inc.**

Indian Pueblos Marketing, Inc. (IPMI) was founded by the 19 Pueblos of New Mexico to provide economic opportunities for Pueblo and Native American artists, as well as employment and career development opportunities for Pueblo people. IPMI is a for-profit umbrella that includes a premier Native American arts store and website, meeting and banquet space, Four Winds convenience store, the largest Starbucks in New Mexico, the top-rated Holiday Inn Express in Albuquerque, TownePlace Suites by Marriott Albuquerque Old Town, Extra Space Storage, and more that support our Pueblo culture and communities.

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